ZEESHAN ARSHAD

WEB DEVELPER

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Career Objective

W3C certified full stack developer with 5+ years of experience who is comfortable working with php ,Laravel and Vue js with and responsive web design to deliver exceptional customer experience. I have proven experience creating and developing websites in a test-driven environment.

Work Experience

Searlco LTD
Backend Web Developer (Freelance)
Remote | 2024 – 2025

- Developed and maintained web applications using PHP and the Laravel framework.
- Built and customized platforms specifically focused on affiliate marketing, including tracking systems, commission structures, and user dashboards.
- Collaborated with the development team to design and launch a startup business website from the ground up.
- Implemented secure and scalable back-end architecture for B2C web platforms to enhance user experience.
- Conducted rigorous testing, debugging, and optimization to ensure high performance and stability of web applications.
- Took initiative in solving technical challenges creatively and efficiently, contributing to key project milestones.
- Played an active role in both independent and team-based environments, often handling multiple projects simultaneously.

J-Class Solutions
Frontend Web Developer (Freelance)
Remote | 2024 – 2025

- Developed a fully functional factura (invoice) management web application using ReactJS and Next.js.
- Designed and implemented responsive, user-friendly UI components to streamline billing, invoice generation, and record-keeping processes.
- Integrated RESTful APIs to fetch, display, and manage invoice data dynamically in real-time.
- Focused on performance optimization, lazy loading, and SEO enhancements using Next.js features like server-side rendering (SSR) and static site generation (SSG).
- Ensured cross-browser compatibility and mobile responsiveness across all major devices.
- Collaborated with backend developers to align front-end functionality with business logic and database structure.
- Applied best practices in state management (using React Context or Redux) and modular component design for scalable development.
- Delivered a polished, production-ready solution on time while maintaining clear communication with the client throughout the project lifecycle.

Education

University of the Punjab

2016 - 2020

Bachelors in information Technology (BS-IT)

Technical Skills

Programming Languages:

- PHP
- JavaScript
- HTML5 / CSS3

Frameworks & Libraries:

- Laravel (PHP)
- ReactJS
- jQuery

Frontend Development:

- Responsive Web Design
- Cross-Browser Compatibility
- Component-Based Architecture (React)
- State Management (React Context / Redux)

Backend Development:

- RESTful API Development
- MVC Architecture (Laravel)
- Database Management (MySQL)

Tools & Technologies:

- Git / Version Control
- AJAX
- JSON / API Integration
- Webpack / Vite (optional, if used)

Other Skills:

- Debugging & Optimization
- UI/UX Best Practices
- Freelance & Team Collaboration
- Agile / Scrum Workflow (if applicable)

Language

- English
- Urdu
- Punjabi

Portfolio

🌐 https://topstack.pro/portfolio/

PROJECTS

Project # 1

Project Name:
Searlco LTD

Site Link
searlco.com

1. Affiliate Marketing Platform – Searlco LTD

Technologies: PHP, Laravel, MySQL, jQuery, HTML/CSS
Role: Full-Stack Web Developer

- Developed a custom affiliate marketing system with real-time referral tracking, commission management, and user dashboards.
- Built secure authentication and admin panel for managing partners, campaigns, and transactions.
- Focused on performance, data integrity, and scalability for high user loads.

Project # 2

Project Name:
Pami Factura

Site Link
pamifactura.com

2. Invoice Management Web Application (Factura System)

Technologies: ReactJS, Next.js, REST APIs, CSS Modules
Role: Frontend Developer (Freelance)

- Designed and implemented a modern factura/invoice generation platform with responsive UI.
- Integrated dynamic features like invoice creation, status tracking, client management, and printing.
- Utilized Next.js SSR for better performance and SEO, with modular and reusable components.

Project # 3

Project Name:
Pami Pami

3. B2C Startup Website – J-Class Solutions

Technologies: ReactJS, Next.js, REST APIs, CSS Modules
Role: Frontend Web Developer

- Collaborated with a development team to create a secure, user-friendly B2C platform from scratch.
- Built reusable front-end components and enhanced user experience using dynamic UI behaviors.
- Ensured seamless integration with backend systems and implemented frontend validation.

Project # 4

Project Name:
Performance
Affiliate

Site Link
performanceaffilia
te.com

4. Admin Dashboard & CMS for Internal Product Management
Technologies: Laravel, jQuery, AJAX, HTML/CSS
Role: Full-Stack Developer

- Developed a custom dashboard allowing admin users to manage categories, products, and settings.
- Implemented dynamic tables, form validation, and AJAX-based data handling for seamless UX.
- Focused on maintainability and clean code architecture.

Project # 5

Project Name:
Powered Words

Site Link
poweredwords.
com

5. New Revenue Generation Platform
Technologies: PHP, Laravel, JavaScript, MySQL, HTML/CSS
Role: Full-Stack Web Developer

- Developed a content monetization platform that enables creators and publishers to quickly monetize their high-quality content.
- Integrated brand partnership features allowing users to connect with world-leading brands for sponsored campaigns.
- Built a streamlined onboarding flow for users to start earning in seconds, with real-time analytics and earnings dashboards.
- Focused on user-centric design, high performance, and secure data transactions to enhance trust and engagement.